

The Clean Sweep Team News



March is the month of change and optimism.

THE CLEAN SWEEP TEAM IS

NOW HIRING

QUALIFIED TEAMS OF
PROFESIONAL
COMMERCIAL
CLEANERS

SUBMIT A RESUME AND COMPLETE OUR SURVEY TODAY

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Remember clocks spring forward one hour on March 10, 2024 causing us to lose an hour of sleep. Clocks "fall back" on **Nov. 3**. Daylight saving time ends on the first Sunday of November each year.

Welcome Spring!

In the second issue of The Clean Sweep Team Newsletter, we celebrate **Women's History Month, St. Patrick's Day, daylight savings time and the first day of spring**. You know what that means, Spring Cleaning .

According to Dignity Health, spring cleaning has been a tradition for centuries, dating back to when homes were kept warm by **burning wood** and **coal**, and were often lit using **oil** and **kerosene** lamps. All of these materials, mixed with the tightly closed windows and doors to keep heat in, left homes covered in **soot** . **A danger to you and your family's health**.

Spring was the perfect time to clear out winter debris, as the warming weather allowed people to scrub their floors, dust bedding outside, and simply open the windows to allow the burning soot to escape.

While we no longer need to clean our homes due to burning wood all winter long, spring cleaning is a yearly tradition. It marks the start of a new season, and welcomes warmer weather, brightening our indoor spaces to match the sunlight outside!

Schedule your Spring Clean Today!!

- **Reduce stress:** With a clear and decluttered space.
- **Improve health:** Clear up dust and mold, which can help lower the risk of allergies and asthma in the springtime.
- **Increase productivity:** Clutter can be very distracting, and make it hard to focus on your other tasks.
- **Increase self-esteem:** Having a tidy and decluttered home brings a sense of pride and accomplishment, resulting in higher self-esteem and confidence.

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“Do it right the first time and you won’t here from me” - Ann L. Parsons



**Ann L. Parsons
(1960-2019)**

Our founder *Ann L. Parsons* began The Clean Sweep Team in 1998 with a vision. Initially cleaning just four properties in the Century 1 building, a reputation was born. That reputation produced a larger clientele which comes with a greater expectation. Keeping our founders' vision in mind and innovative operations, The Clean Sweep Team is dedicated to exceeding those expectations.

Ann's son Brandon, has worked alongside her since the age of ten. Picking up when it was time for her to take rest, Brandon has grown the company into what we know for sure, Ann is proud of. Ann demonstrated the benefit of owning her own School Bus, and being in business for herself. Brandon has mirrored his mother's success, by following her footsteps.

I speak for the team when I say we love and miss Team Dad and our biggest supporter, *Richard, “Ricky” J. Parsons*. Although they were legally separated, he remained Ann's biggest supporter, always there to help when needed. Mr. Ricky was a leader on the team, available to teach, assist or put a smile on our face. We miss him and Brandon talking business and his jokes. Truly one of a kind. We all agree that things just have not been the same without him. However, we are eternally grateful for his example.



Richard J. Parsons (1961-2023)

What's New In 2024:

We are cleaning up the internet. Check us out online!

www.thecleansweepteam.com



www.thecleansweepteam.com

Is your one stop shop for all things clean. Stay informed with the latest information from our teams, operations and more. We also look forward to making things fun.



We welcome Annabell Marie Conte to the team.

Annabelle came highly recommended by Makenzie as a hard working Team-Player. Exactly the type of recruit we look for. In just 1 month, Annabelle has successfully completed 10 cleans with us. We look forward to many more.

Lets hear from Annabelle:

“Hi my name is Annabelle, I am a college student at Worwic doing a General Studies program until I transfer to Salisbury University for Psychology. I enjoy spending my free time working or with friends and family.”

Welcome Annabelle, we are here to support you in your endeavors!

Highlights

- **Our website will keep you clean and well informed.**
- **Learn about our Deep Clean Special—4/30.**
- **Meet the clean team**
- **Learn our company History**
- **And Much More!**

3. What's new

What's happening in OC



4- What's Happening

Be Sure To Tell Your Guest's About...

Throw on some traditional Irish tunes and your favorite green and gold attire. The annual Ocean City **St. Patrick's Day Parade will take place Saturday, March 16, 2024**, prior to St. Patrick's Day on March 17. The cost to attend is free.

The Annual St. Patrick's Day Parade is the highlight of the holiday celebrations in Ocean City. The parade takes place on the **Saturday**

before St. Patrick's Day, March 16th, and features floats, marching bands, and colorful performers. **The parade starts at 12pm and travels along Coastal Highway from 60th Street to 45th Street.** This is a free event and awesome way for the whole family to enjoy St Patrick's Day.

Make sure you wear something green!



Ocean City Events

* **Shenanigans** will be open on St. Patty's and Race Day.

***The Oceans Calling Festival** in Ocean City, MD, is gearing up energy. This event will feature an incredible lineup of musical acts, and gourmet food. Scheduled to take place on September 27 - 29, 2024.

March 8, 2024 - The Amish Outlaws 20th Anniversary Show in the Morley Hall Nite Club at Seacrets. 8PM-10PM Doors at 8PM. Must be 21+.

March 15 & 16, 2024 – Fager's Island is hosting a week-end of Guinness, Fish & Chips, Corned Beef & Cabbage and incredible entertainment on Fagers 'emerald' Island!

March 29th 2024 Easter Art & Craft Show and Kids Fun Fair at Ocean City Convention Center Friday, March 29, 2024: 10:00 am – 5:00pm Saturday, March 30, 2024: 10:00 am – 5:00pm .

Friday, March 29- Saturday, March 30, 2024: 10:00 am – 5:00pm Home, Condo and Outdoor Show with Art and Craft Fair at Ocean City Convention Center.

Spring Cleaning is in the air

10 Ways to Reset Your Kitchen for Spring

- Scour your pots and pans.
- Clean or change your stove vent fan filter.
- Clean your oven.
- Treat your wooden tools.
- Organize your drawers & edit your tool collection.
- Change your water filter.
- Clean or replace dishwashing tools.

Before starting your spring cleaning journey, make sure you have all of the tools necessary. As a general guide, your kit should include:

- A Bucket
- Clean microfiber cloths
- Sponges
- Reusable spray bottle
- All-purpose cleaner
- Duster
- White distilled vinegar
- Baking soda
- Dish soap
- Vacuum

Our commitment to teams and partners

We are contractually and morally committed, to providing a high-level quality of service, to our clients and partners. Through training and other materials, we strive to create a “do it best the first time,” team environment. We want you to be and feel successful at all you do with The Clean Sweep Team.

Thank you,

Latif M. Schofield
COD/CEO

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"small enough to care, LARGE ENOUGH TO SERVE YOU"



Spring cleaning frequency in the United States 2023

Published by [Dominique Petruzzi](#),
Mar 30, 2023

This statistic shows spring cleaning frequency in the United States as of 2023. The survey revealed that 74 percent of respondents partake in spring cleaning every year.

As of 2023, the results of the study showed that five percent of respondents never do spring cleaning.

5. Spring Clean